Electronics Inc. Claims of Low Inventory Levels

JUNE 27, 2006

...[A]t the moment Electronic Inc.'s total inventory of PRO8s is

3000 units. (See chart attached

as Ex. A....)

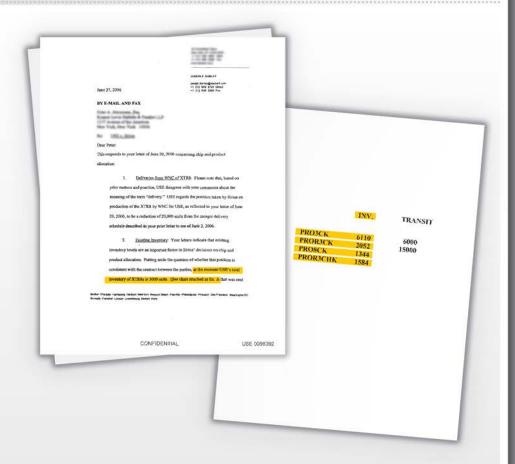
Γ]			ENT	7
[SKU]			/IFNT	ARV I
JONOT		IINV	LLIVI	
			-	_

PRO3CK	6110

PROR3CK	2052
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PRO8CK	13	44
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PROR8CHK 1584



Source: USE 0098392, 397

Electronics Inc. Claims of Low Inventory Levels



JUNE 2006

JUNE 27, 2006

...[A]t the moment Electronic Inc.'s total inventory of PRO8s is

3000 units. (See chart attached

as Ex. A....)

[SKU]	INV[ENTORY]		
PRO3CK	6110		
PROR3CK	2052		
PRO8CK	1344		
PROR8CHK	1584		

49,877 UNITS REALITY 49,500 45,000 40,500 36.000 31,500 25,703 27,000 REALITY 22,500 18,000 13,500 9,000 6,110 CLAIM 2,052 4,500 PR03CK PROR3CK

Source: USE 0098392, 397

Electronics Inc. Claims of Low Inventory Levels



JUNE 27, 2006

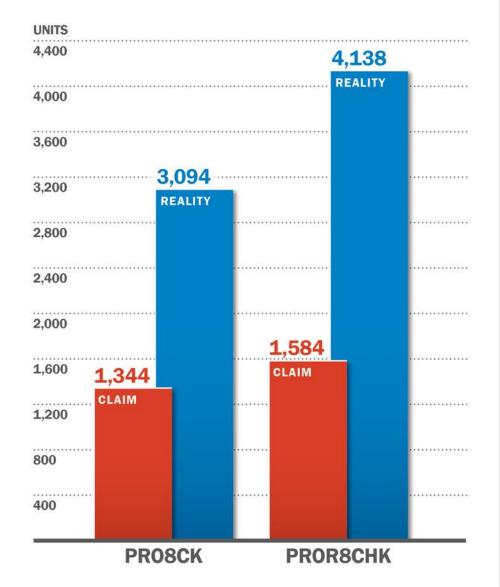
...[A]t the moment Electronic Inc.'s total inventory of PRO8s is

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as Ex. A....)

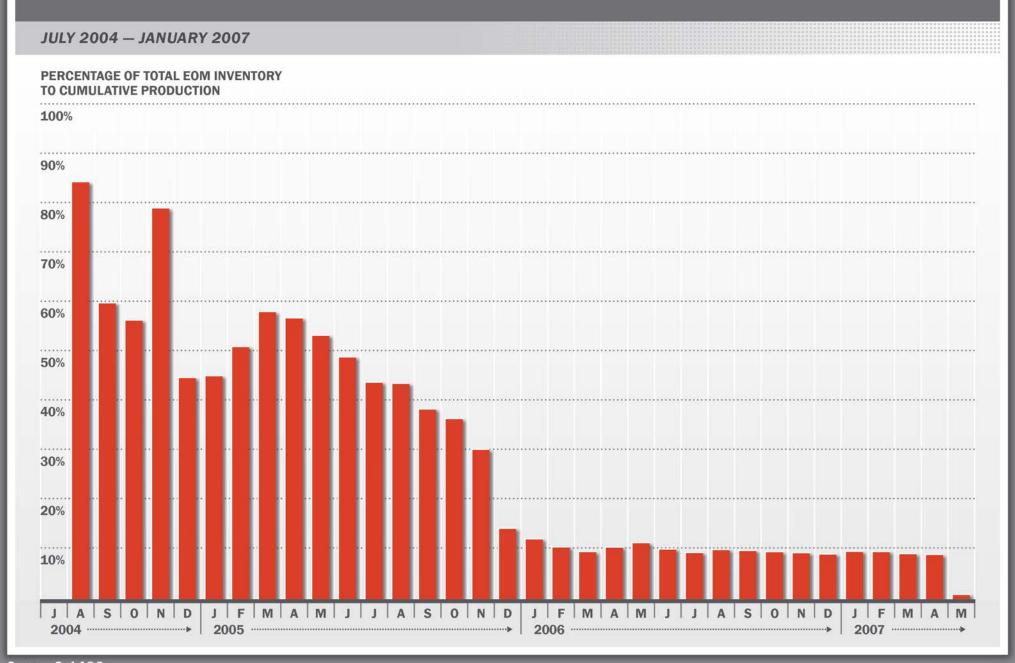
[SKU]	INV[ENTORY]
PRO3CK	6110
PROR3CK	2052
PRO8CK	1344
PROR8CHK	1584



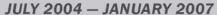


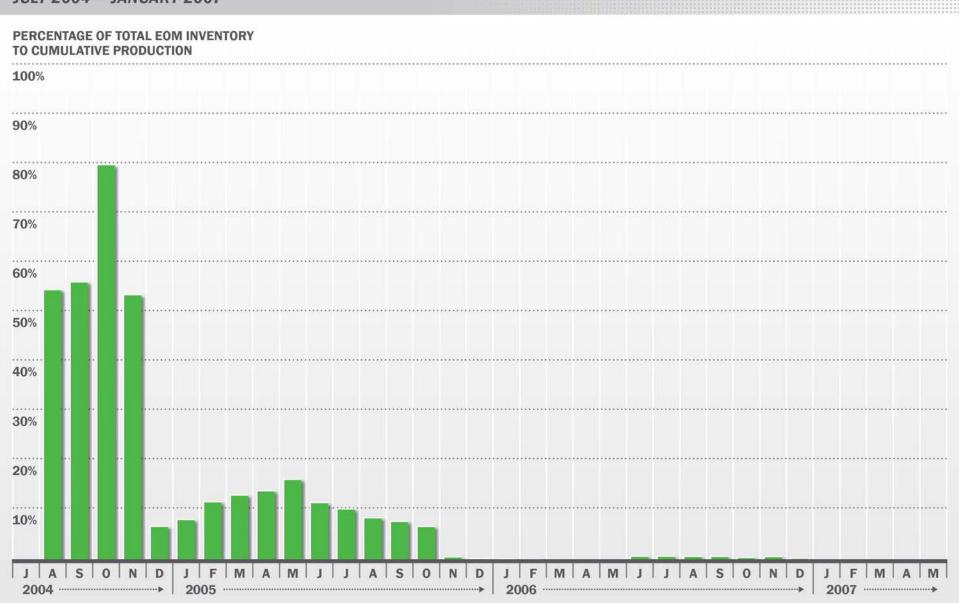
Source: USE 0098392, 397

Inventory Levels for Electronics Inc.'s PRO1 Product

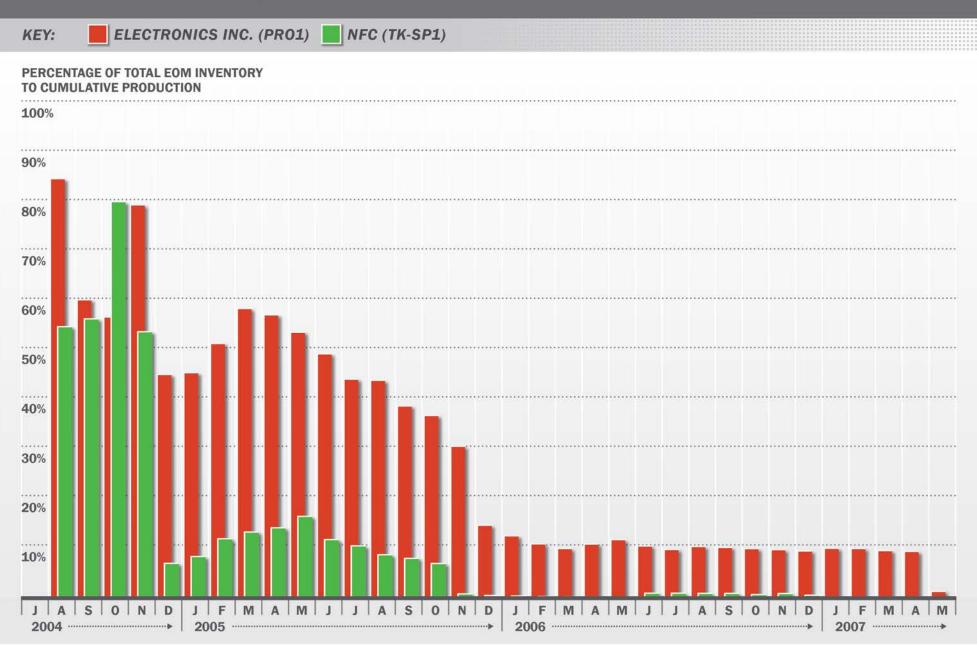


Inventory Levels for NFC's TK-SP1 Product





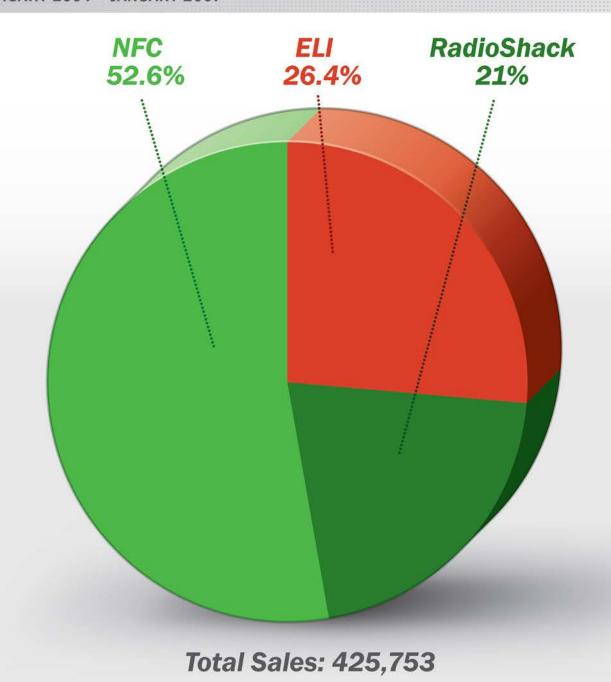
Electronics Inc.'s Inventory Levels Were Almost Always <u>HIGHER</u> than NFC's Inventory Levels

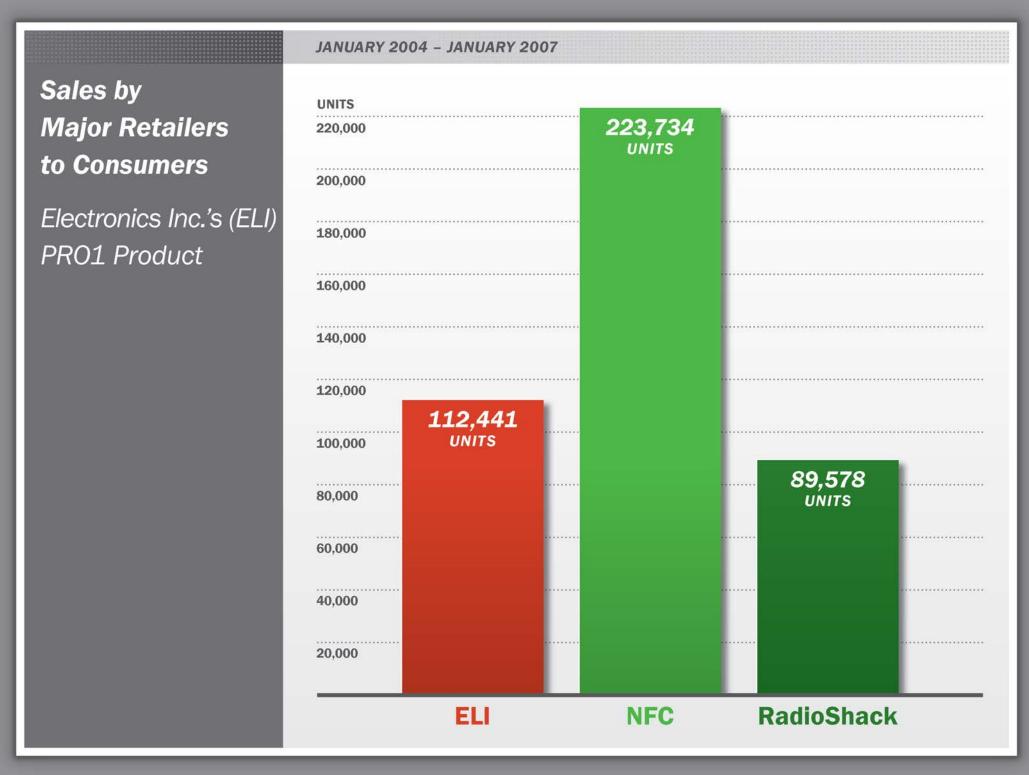


JANUARY 2004 - JANUARY 2007

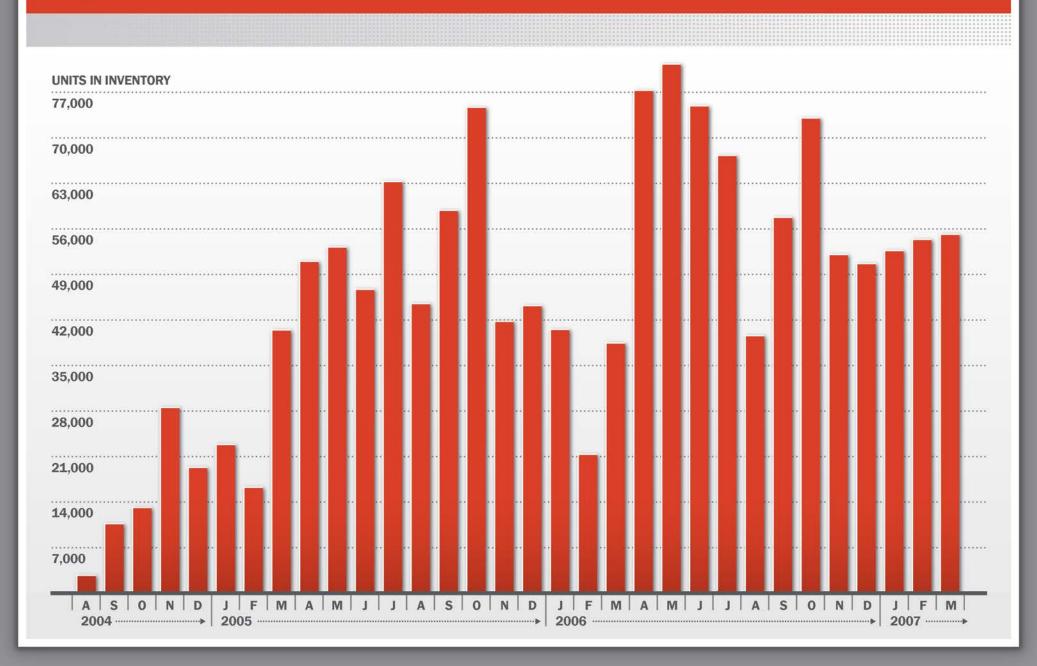
Sales by Major Retailers to Consumers

Electronics Inc.'s (ELI)
PRO1 Product

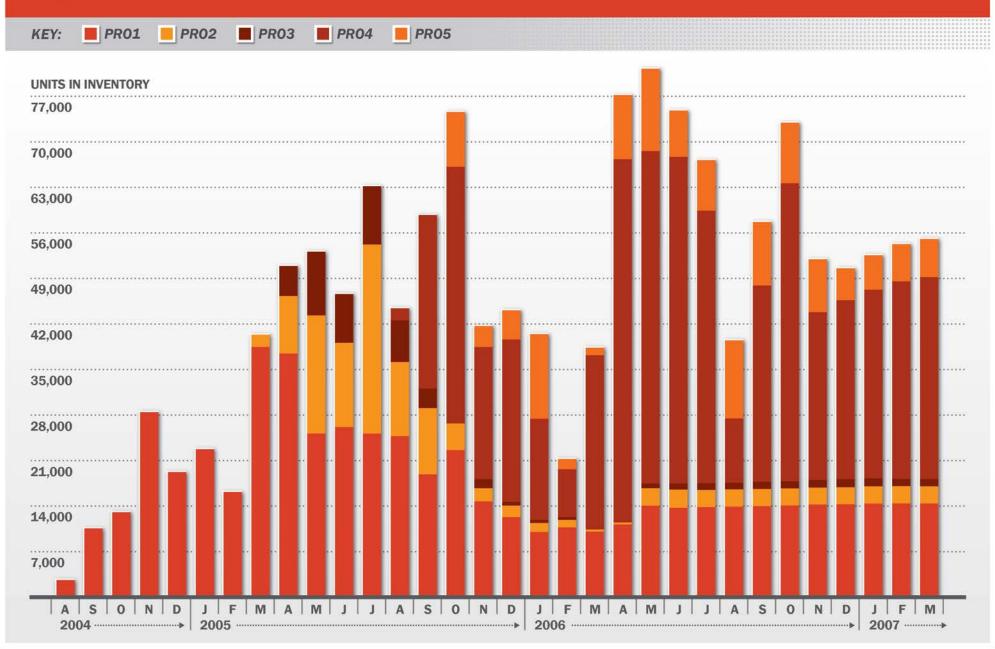




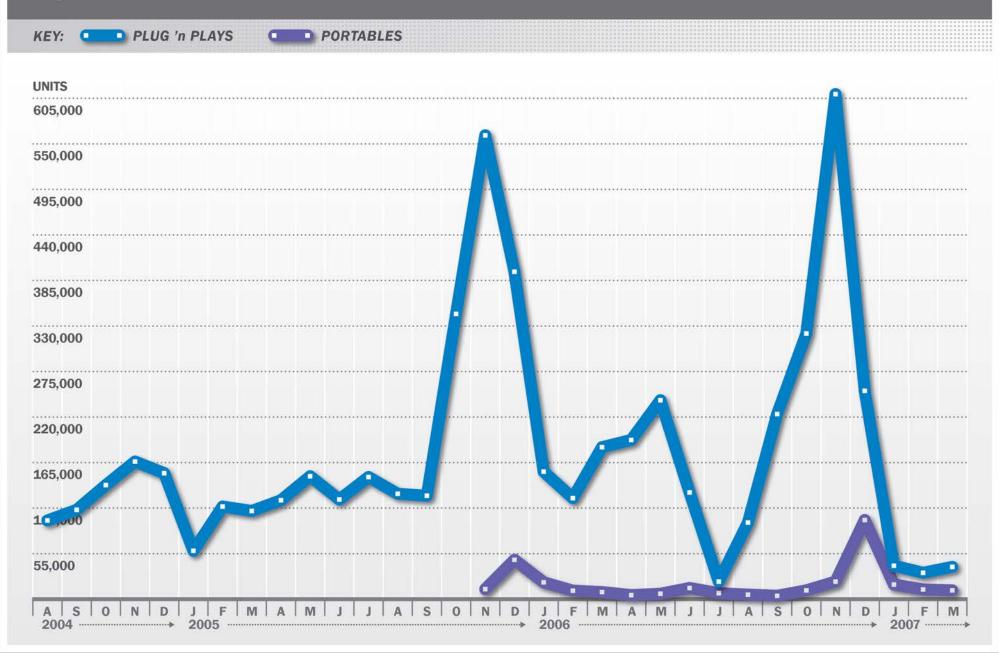
Electronics Inc.'s End of Month (EOM) Inventory August 2004 — March 2007



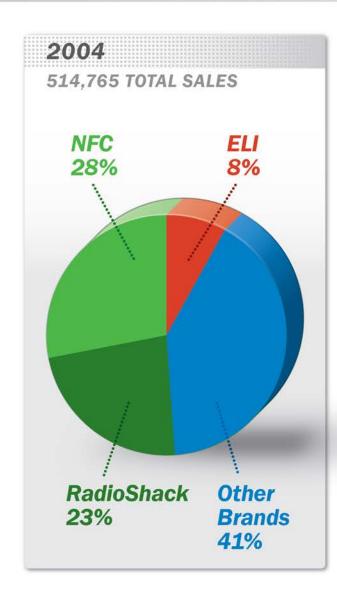
Electronics Inc.'s End of Month (EOM) Inventory August 2004 — March 2007

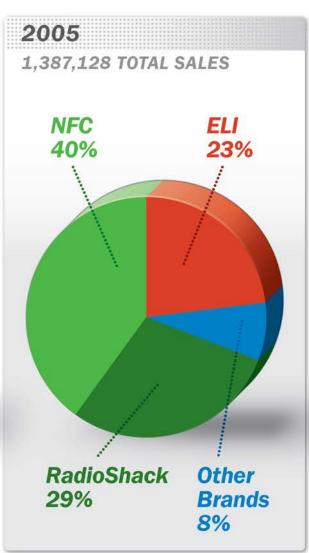


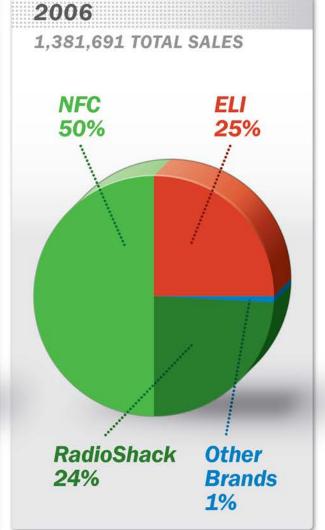
Sales by Major Retailers to Consumers — Plug 'n Plays vs. Portables August 2004 – March 2007



Sales by Major Retailers to Consumers — Plug 'n Plays 2004 – 2006







None of the Products Produced by the Market Leader Ever Sold More than 3,300 Units

KEY:

MARKET LEADER PRODUCT A

2 MARKET LEADER PRODUCT B

MARKET LEADER PRODUCT C

MARKET LEADER PRODUCT D

MARKET LEADER PRODUCT E

MARKET LEADER
PRODUCT F

1Q 2006	2Q 2006	3Q 2006	4Q 2006	1 Q 2007	2Q 2007	3Q 2007
5,000 UNITS SOLD						
4,500						
4,000			3,300 UNITS			
3,500						
3,000						
2,500						
2,000						
1,500						
1,000						
500						
1 2 3 4 5 6	123456	123456	123456	123456	123456	1 2 3 4 5 6
1: 301	1: 1,256	1: 2,281	1: 2,892	1: 3,241	1: 3,293	1: 3,293
2: 62	2: 444	2: 925	2: 1,618	2: 1,921	2: 2,362	2: 2,921
3: -	3: -	3: 8	3: 11	3: 47	3: 103	3: 120
4: —	4: 34	4: 471	4: 1,168	4: 1,489	4: 1,687	4: 1,717
5: —	5: —	5: —	5: 236	5: 1,024	5: 2,307	5: 3,216
6: —	6: —	6: –	6: —	6: —	6: 240	6: 365

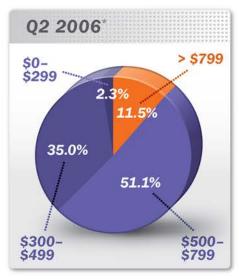
At a Price Point
of Above \$1,000,
ELI Would Have
Been Unable to
Place the Product
at Wal-Mart or
Other Mass
Merchandisers



It Would Be Difficult for ELI to Break Into the Product Market at a Price Point of \$1000

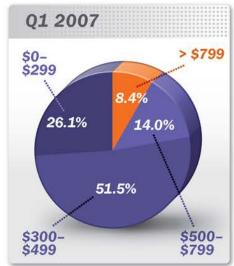
2008 UNIT MARKET SHARE BY PRICE POINT

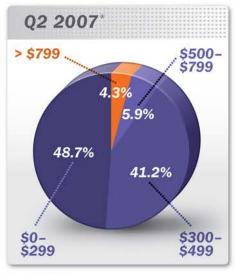














^{*}Total percentage does not equal 100% due to rounding.